



SOCIAL MEDIA SUPPORT— BASIC

Do-It-Yourself Package (Daily posts)

- Free weekly consultation to discuss
- One post calendar provided for 5-7 posts per week
- Post graphics (including images, videos, templates) provided
- Relevant hashtags included

All you need to do is schedule the posts!

**£140per month
(£35 per week)**

Do-The-Rest-Yourself Package (Daily posts and scheduling)

- Free weekly consultation to discuss
- Post calendars provided for 5-7 posts per week
(up to 2 platforms)
- Post graphics (including images, videos, templates) provided
- Relevant hashtags included
- Posts are pre-scheduled for you

Just share, engage and create ad campaigns

**£200per month
(£50 per week)**



SOCIAL MEDIA SUPPORT— PREMIUM

Do-It-With-You Package

(Daily posts and organic reach strategy)

- Free weekly consultation to discuss
- 5-7 posts created per week, per profile - produced in calendar format for pre-approval before posting
- **Posts posted on your profiles for you**
- Post graphics (including images, videos, templates) provided
- **+Organic reach strategy**
- Profile and posts shared to relevant companies, groups, schemes, etc to increase organic reach
- Involvement in engagement schemes to improve organic reach
- Posts posted at differing times of day as per organic strategy
- Relevant hash tags included and developed
- Reach/ engagement report provided weekly (on day as agreed)

Up to 5 social media profiles included

£260 per month
(£65 per week)

Do-It-For-You Package

(Full Social Media Management)

Full management of your social media profiles on your behalf for up to 5 profiles including:

- Everything as in the 'Do-It-With-You' package
- No need to pre-approve—just let me know themes or upcoming events and all is created and posted for you
- General maintenance and updates where needed across your platforms including branding.
- Online networking and lead generation (updates provided when necessary for follow up)
- Enquiry answering via social media platforms
- Additional social media related tasks as and when required
- £10 per week paid ads budget

Unlimited profiles included

£400 per month
(£105 per week)