

## **SOCIAL MEDIA REVIEWS & AUDIT**

## **BASIC REVIEW**

Basic review of all of your social media platforms with a suggestions, goals and statistics focus summary provided

£40

## **ADVANCED REVIEW AND AUDIT\***

- A face-to-face or remote consultation so that we can personally see your working practices
- In-depth review of all of your social media platforms
- Target audience review
- Full report and action plan, including:
  - action plan for the next 3 months
  - advice and guidance
  - example one week post calendar
  - idea generation including suggested themes, key dates, influencer suggestions, targets
  - Profile maintenance and design suggestions
  - Supporting systems recommendations
- Training sheets and guides provided in line with any suggestions
- + For a limited time only:
- 50% discount offered on any training packages

£120
One off or quarterly

## \*PLEASE NOTE:

Our **Advanced Review and Audit** option is protected for any dramatic changes your business/ the world may face within 6 weeks of the report date, which would render the report invalid. In such circumstances a fully revised 3month **Advanced Review and Audit**; incorporating the strategic shift would be offered at £40.